The Impact of Tiktok's Online App Use on Learning Interest among High School Students

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ABSTRACT

TikTok Online Application is an audiovisual medium. With the increasing development, applications on mobile phones can affect learning interests among students. This research is located at SMP Negeri 6 Medan. The reason for the exploration is to figure out the Impact of Using the TikTok Online Application on Learning Interests among understudies. This research uses qualitative research methods. This research study focuses on how the impact caused by using the TikTok Online Application on Learning Interests, among learners. From the results of the study, it was found thatthere are 2 impacts of TikTok Online Application among students, namely positive impacts where students get new knowledge and experiences and both negative impacts, namely in often forgetting time, becoming addicted, not paying attention to health and much more. TikTok users also often use it in the wrong way or have crossed the line so that a video that smells negative and accidentally the person who saw the video has seen what he should not see.

Keywords: Impact of Tiktok; Learning Interest

INTRODUCTION

Information technology in recent years has developed so rapidly. This condition identifies changes in interaction by using technology-based communication media. The Internet and web-based entertainment are one of the primary apparatuses in the appropriation of data today. Globally, it has changed the face of the media as a whole.

Social media is not only used as a tool for communicating and interacting, but also as a tool of self-expression (self-expression) and self-branding (Andreas et al, 2010). As a general rule, the function of virtual entertainment is to convey messages to many online entertainment clients themselves, to be more specific as news (data), pictures (photographs), and furthermore video joins. With the application on a cell phone or cell phone, it makes it more straightforward for individuals to get to web-based entertainment whenever and anyplace.

The presence of social media has brought its own influence on the activities carried out by society today. Alongside the times, social media should have the option to answer the requirements of the local area, especially among students. Social media is also expected to be able to change the way of view and behavior in communication between friends and must be able to improve the quality of life of students both in terms of behavior and quality of learning. With the headway of innovation today, there are numerous social media that can be utilized by people to be utilized as devices in discussing. However, in this study researchers will focus on one social media, namely TikTok social media or which can also be referred to as the TikTok application.

TikTok social media is a medium in the form of audio visuals. Because this media is a social media that can be seen and can also be heard. There are so many users of this social media, namely from among students. Learners are so happy to use TikTok social media because for them this social media can entertain them when they are bored. TikTok is an online entertainment application that can give extraordinary and intriguing embellishments that can be utilized by its clients. Particularly with the simple way it works, which is to make brief recordings by creating cool recordings and can be shown to companions or different clients. This brief video social application has a great deal of music support so clients can perform with dance, free-form, and substantially more that should be possible to empower the imagination of its clients to become content makers. However, if the amount of duration used in the use of social media can cause students to experience insomnia which can result in decreased concentration, lack of interest, and motivation to learn, it can even be the cause of student delays in attending the teaching and learning process in school. This suggests that in addition to causing insomnia in learners, the intensity of social media use also results in students' learning discipline being disrupted.

It is almost certain that everyone who has a mobile phone, especially the smartphone category, at least has one of the many social media accounts that exist. This condition certainly helps change the way one communicates and behaves in this digital era, as well as the way of thinking and seeking and obtaining knowledge.

LITERATURE REVIEW

Tiktok's Online Application

Tiktok is an application created by a Chinese company by tedance engagedin artificial intelligence technology that is already famous in theworld in termsof information distribution through media or electronic products. Tiktok itself can be downloaded by its users through the google play android application and AppStore. Globally, the Tiktok app has been downloaded more than 500 million times with a daily video audience of 10 billion as well as 150 million users with the highest contributor countries being the United States and the United Kingdom. Tiktok is another online entertainment that gives its clients a stage tohave the option to communicate their gifts through video content. Tiktok makes the user's phone a running studio. Enduring roughly 15 seconds, this application presents fascinating and simple to-utilize enhancements so everybody can make a cool video without any problem.

In it there are special effects such as shaking and shivering effects on videos with electronic music, changing hair color, 3D stickers, and otherproperties. In addition, creators can further develop their talents indefinitely just by entering Tik Tok's complete music library. This makes Tik Tok different from other social media and supports users to express their talents in channeling their talents.

Definition Learning Interests

According to Slameto, learning interest is an excessive sense of liking and a sense of attachment to something or activity without anyone telling. According to Slameto, interest is something that is seen in oneself and has a relationship with things that exist outside of yourself. The more grounded or closer the relationship, the more noteworthy the interest. As per Belly (2006: 4), interest in learning is a longing driven by a craving subsequent to seeing, noticing and contrasting and considering and the requirements he needs. Interest is a close to home state coordinated to something. From the two suppositions above, it tends to be reasoned that what is implied by interest is a mental state of an individual to have the option to acknowledge or accomplish something certain item or action to accomplish an objective.

According to M. Buchori (1999: 135) the interest in learning is a person's awareness, that an object, a person, a problem or situation contains a connectionwith him. Interest is also said to be a person towards an object will be more visible if the target object is

related to the desires and needs of the person concerned. This assessment gives the comprehension, that interest is a condition that happens with regards to one's own longings or requirements, all in all there is a propensity for what an individual sees and notices is a connected thing to one's needs and needs.

Influence of TikTok's Online App

According to Mulyana (2000), in the use of TikTok there are two factors that can affect students' learning interest, namely Internal factors such as feelings and individual characteristics, desires or expectations, attention, learning process, physical condition, needs as well as interests and motivation.While External Factors such as information obtained, knowledge and needs around, intensity, size, opposites, new and familiar things or unfamiliarity of an object.

Internal Factors

Internal factors are factors that come from within a person such as feelings.According to Ahmadi, feelings are a spiritual state or psychological event that we experience happily or sadly. JOURNAL OF SCIENTIFIC SOCIETY ISSN: 2337 – 4004 Journal Volume 1 No. 1 of 2021 5 in relation to events of knowing and being subjective. So according to Ahmadi, feelings are internal factors that affect the use of the TikTok application.

Because according to him, if someone's feelings or soul do not like or are not happy with the use of this TikTok application, that person will not use it. According to W. Wundt, feelings can not only be seen or experienced by individuals as feelings of pleasure or displeasure, but can be seen from various dimensions. So according to W. Wundt the use of the TikTok application can not only be seen through his feelings but also by his behavior.

External Factors

In the TikTok application, people get information from sharing videos, for example video events such as a ship sinking or in other forms of recording so quickly information about events is conveyed to other users. Information becomes social media identity because social media creates representations of their identity, produces content, and interact based on information.

So, information is something that also greatly affects the use of the TikTok application. If someone doesn't get information about TikTok, it's possible that they don't know the TikTok application, even to the point of becoming a user. Subsequently, data is supposed to be vital in utilizing the TikTok application. The

impact of online entertainment which is essential for the data media, one of which is that it can influence one's information. With information, a person can also be influenced by his knowledge of social media such as TikTok**.**

METHOD

Design and Samples

In conducting this study, researchers use this type of qualitative research method. Creswell (2008) characterizes subjective exploration techniques as a methodology or look to investigate and figure out a significant issue. To have the option to comprehend the problem, researchers conduct interviews with study participants or participants by asking questions that are common furthermore, rather expansive. Data is then gathered as words and text. The data gathered is then investigated. The outcomes obtained from qualitative research are poured into the form of written reports. The sample of this research is students at SMP Negeri6 Medan which consist of 23 students.

Instrument and Procedure

Information assortment methods are the most essential advance in research. Since the primary motivation behind the research is to acquire information. Thus, without knowing the information assortment methods, specialists won't get information that satisfies laid-out guidelines. The information assortment strategies involved by specialists in this study are as follows:

1. Observation

Observation is a technique for gathering information used to gather research information through perception and detection. Observation can be the right way to collect data because the data is obtained directly from observations in the field by researchers themselves without intervention from other parties. he observation in this study is to see the object directly in the field. In this case, researchers directly observed the behavioral processes of affected learners from the TikTok application they used.

2. Interview

A meeting is a discussion that has a particular endlessly reason. The discussion was led by two gatherings, in particular, the questioner who posed the inquiry and the questioner who addressed the inquiry (Moleong, 2007: 186). In this study, interviews with learners were conducted to find out an overview of students' thoughts on TikTok social media. The interview technique used by researchers is unstructured meetings, which are free meetings where scientists don't utilize interview rules that have been

organized methodically and totally for information assortment. The meeting rules utilized are just diagrams of the issue that will be inquired about.

3. Documentation

Documentation is an approach to gathering information through-composed relics like chronicles, remembering books for speculations, conclusions, recommendations, or regulations connected with research. The author uses here the form of photos/images and data connected with the title of the review that the researcher obtained at the time of observation.

Data Analysis

1. Validity Test

A validity test is utilized to gauge the legitimacy or legitimacy of a survey. A poll is supposed to be legitimate in the event that the inquiries on the survey can uncover something that will be estimated by the survey.

2. Reliability Test

A measuring instrument is said to be reliable if it produces reliable data, which is by reality. Implicitly, this reliability contains objectivity because the measurement results are not affected by who the measurer is. So, a measuring instrument has reliability if the measurement results are carried out in the same way even though they are measured at different times.

3. Normality Test

The normality test was directed to test whether the examination sample was normally distributed or not. In a study, data with normal variables is needed. If the data is not normal then parametric statistics are needed.

4. Hypothesis Test

Data analysis is characterized as the work of information that is now accessible and then handled with measurements and can be utilized to answer the detailing of the issue in research. Thus, data analysis techniques can be deciphered as an approach to completing information examination, to process the information to answer the issue definition.

RESULT AND DISCUSSION

This research has been distributed questionnaires to students at SMP Negeri 6 Medan. The identification of respondents to be presented below is described by gender and class to find out how the respondents will be studied at SMP Negeri 6 Medan TP 2021 – 2022.

Table 1. Identification of Respondents by Gender

Gender	Frequency
Female	12
Male	11
Total	23

Based on table 1, it is known from the entire number of respondents who access and use the Tiktok application, female respondents are more than male, namely as many as 12 students and 11 students.

Table 2. Identification of Respondents by Level

Grade	Frequency
VIII-B	12
IX-K	11
Total	23

Based on table 2, it is known that all respondents who filled out the most questionnaires were in class VIII-B with 12 respondents and class IX-K with 11 respondents.

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Summary of Respondent's Response Results

Researchers conducted an analysis of the respondents through interviews and questionnaires.

Interview

Based on the results of interviews that researchers have conducted with users of the TikTok online application, Anggi Arbi with the username @arbianggi123 as the main informant, and Deril Sitorus as a non-user of the TikTok online application. The reason for using the TikTokapplication according to Anggi Arbi is because the existence of this application makes some students have broader insights as well as self- entertainers. According to Deril Sitorus, the reason respondents did not use the TikTok online application was because they did not like to use it and did not get information and it was not useful.

Questionnaire

Based on a questionnaire that has been distributed to students in grades VIII- B and IX-K, with the question "Does using the Tiktok online application affect your learning concentration?" with 9 respondents answering "YES" and 14 respondents answering "NO" with a total of 23 respondents.

Impact of TikTok's Online App

From the results of interviews and questionnaires that researchers have conducted on several respondents, there are several impacts caused by the TikTok Online Application.

Positive Impact
The positive impact of using TikTok is the impact that can be said to be beneficial or a good influence for its users. As with the narrative of Anggi Arbi (13 years old) who said that: "With TikTok, I can entertain myself when I have a lot of thoughts, and TikTok is one of the entertainment media in my spare time".

From the explanations of the respondents above, it can be seen that TikTok has a positive impact on its users, such as as an entertainment medium to fill spare time or entertain themselves and as a medium for getting information, and being able to see news that is currently being reported and then get information from every incident that occurs with view a video that is in the TikTok online application.

Negative Impact

In TikTok, apart from the positive impacts, there are also negative impacts resulting from the effects of using TikTok. As said by Deril Sitorus (13 years old) "when using the TikTok online application there is no information obtained so it is not useful". Another impact obtained by the average respondent said that "they often forget the time and other activitiesthat must be done because they watch videos on TikTok too often. You can spend up to 7 hours a day using TikTok."
It can be explained that with the TikTok online application, students forget the responsibilities that should be done or done because they use the entertainment media too often. They also forget about the impact of using TikTok, namely their health because they look at the gadget screen too often. Then they have to see videos that have negative elements, such as hate speech, pornography, and so on. So that makes users accidentally have to see it.

Impact of TikTok Online Application on interest in learning

The rise of the development of the internet world, brings a lot of influence for students. One of them is the TikTok application, the utilization of this application is viewed as a medium to spread the word about them for some individuals by making intriguing recordings. With TikTok, users can find out whatinformation can be seen. As Astin Zebua (15 years old) said, a class IX-Kstudent said that: "I think with TikTok I can hear English songs and itmakes me want to know the meaning of the song and want to increase myknowledge in English. It made my interest in learning English increase." Interest in learning is one of the factors that determine effectiveness inlearning or the passion of each individual. Both in oneself and theinfluence of others. Factors in an individual's self- thinking can determinehow he or she can judge what things can be said to be right and what canbe said to be wrong, as well as what should come first and what shouldnot. When a student can think well and wisely, it certainly creates a positive interest in learning in order to fulfill all the rights and obligations as a student. So that with the entertainment media which is currently being used, students are able to control themselves and think back to what their initial goals and plans for life are going forward.

CONCLUSION

Using the TikTok app is very easy because of the many unique things that can be seen through the application. There are also knowledge videos that can be viewed and add insight to the enthusiasts. Several features can be used to start a video that attracts the attention of many people so that every user can be known. Users of this application are also diverse, rangingfrom children to adults. Some use it in when free time some use it to see news that is again widely discussed. Somestudents say that with the TikTok application they can be entertained when they are thinking alot such as the existence of work either in the field or at home. They also said that by looking at videos on TikTok they gained extensive knowledge bothabout lectures and outside lectures to increase their learning interest. Notwithstanding the positive effect there are likewise adverse consequences in utilizing the TikTok application, specifically frequently neglecting time, becoming dependent, not focusing on wellbeing, and considerably more. TikTok users also often use it in the wrong way or have crossed the line so that a video thatsmells negative and accidentally the person who saw the video has seen what he should not see.

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